

INTERACTIVE DOCUMENTARY CONFERENCE



SUNDAY 18 NOVEMBER

10:00 – 18:00

Doors open at 9:30

DE BRAKKE GROND

Explore the future of interactive documentary storytelling and join IDFA and some of the world's leading digital pioneers for a one-day festival conference, marking 25 years of IDFA and the 5th anniversary of its new media program IDFA DocLab (www.idfa.nl/doclab). Organized in collaboration with EDN and De Brakke Grond.

Morning Session 10:00 – 13:00

We kickoff at 10:00 (sharp!) with a series of keynotes and stories from across different media and disciplines.

- [Caspar Sonnen](#) (IDFA DocLab) & [Ove Rishoj Jensen](#) (EDN)
- [Daniel Burwen](#) (Cognito Comics / Operation Ajax)
- [Andrew DeVigal](#) (New York Times / Second Story)
- [Jane Burton](#) (Tate Modern)
- *Short Break*
- [Hugues Sweeney](#) (National Film Board of Canada)
- [William Uricchio](#) (MIT Open Documentary Lab)
- [Jonathan Puckey](#) (Studio Moniker)

Networking Lunch 13:00 – 13:45

Afternoon Session 13:45 – 15:30

After lunch, we dive deeper into the practicalities of the digital age, ending with the closing keynote.

- [Elisabeth Holm](#) (Kickstarter) - *Two case studies*
- [Joel Ronez](#) (Radio France) - *Ronez' Top 3 Worst Crossmedia Ideas*
- [Bjarke Myrthu](#) (Storyplanet.com) - *From story to startup*
- [Bruno Felix](#) (Submarine) - *Keep on Submittin', dealing with the Appstore*
- [Alexandre Brachet](#) (Upian) - *Welcome to the Slow Web*

Closing Debate: Funding Future Storytelling 16:00 – 17:00

We close the day with an industry-wide debate on the future of funding interactive and crossmedia documentary, with [David Carzon](#) (ARTE France), [Wendy Bernfeld](#) (Rights Stuff), [Ingrid Kopp](#) (Tribeca New Media Fund), [John MacFarlane](#) (SBS Australia), [Adnaan Wasey](#) (POV), [Syb Groeneveld](#) (Mediafonds), and many others.

Networking Drinks 17:00 – 18:00

Address

Nes 45 / 1012KD / Amsterdam

Tickets

Ticket purchase required.

Lunch

The conference lunch is sponsored by [ARTE](#) and the [National Film Board of Canada](#). Lunch is served inside the conference room

Drinks

Sponsored by the [MEDIA Desk Netherlands](#), the [MEDIA Desk Belgium-Flemish Community](#) and the [Dutch Photographers Federation](#).

Made possible by

The IDFA Interactive Documentary Conference and DocLab Anniversary Program are made possible by the [Mondriaan Fund](#) and [AFK](#).



